<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

<title>Arsh Chaggar | E-commerce Specialist</title>

<style>

body {

margin: 0;

font-family: 'Segoe UI', Tahoma, Geneva, Verdana, sans-serif;

color: #333;

background: #fdfdfd;

scroll-behavior: smooth;

}

header {

background: linear-gradient(135deg, #8b0000, #d9a679);

color: white;

text-align: center;

padding: 4rem 2rem;

animation: fadeInDown 1.5s ease;

}

header h1 {

font-size: 3rem;

margin: 0;

}

header p {

font-size: 1.3rem;

margin-top: 0.5rem;

}

section {

max-width: 1000px;

margin: 3rem auto;

padding: 0 2rem;

opacity: 0;

transform: translateY(30px);

transition: all 1s ease;

}

section.visible {

opacity: 1;

transform: translateY(0);

}

h2 {

font-size: 2rem;

margin-bottom: 1rem;

color: #8b0000;

border-left: 4px solid #d9a679;

padding-left: 0.5rem;

}

.about p {

font-size: 1.1rem;

line-height: 1.7;

}

.experience, .skills, .contact {

margin-top: 2rem;

}

.job {

margin-bottom: 2rem;

}

.job h3 {

margin: 0;

font-size: 1.3rem;

color: #444;

}

.job span {

display: block;

font-size: 0.95rem;

color: #777;

margin-bottom: 0.5rem;

}

ul {

margin: 0;

padding-left: 1.2rem;

}

ul li {

margin-bottom: 0.5rem;

}

.skills-list {

display: grid;

grid-template-columns: repeat(auto-fit, minmax(180px, 1fr));

gap: 1rem;

list-style: none;

padding: 0;

}

.skills-list li {

background: #f4f4f4;

padding: 0.8rem 1rem;

border-radius: 8px;

text-align: center;

font-weight: 500;

transition: transform 0.3s ease, background 0.3s ease;

}

.skills-list li:hover {

transform: translateY(-5px);

background: #f0e6e6;

}

.contact p, .contact a {

font-size: 1.1rem;

line-height: 1.8;

color: #333;

text-decoration: none;

}

.resume-btn {

display: inline-block;

margin-top: 1rem;

padding: 0.8rem 1.5rem;

background: #8b0000;

color: white;

font-weight: bold;

text-decoration: none;

border-radius: 6px;

transition: background 0.3s, transform 0.3s;

}

.resume-btn:hover {

background: #a52a2a;

transform: scale(1.05);

}

footer {

text-align: center;

padding: 2rem;

background: #222;

color: #ddd;

margin-top: 3rem;

animation: fadeInUp 1.5s ease;

}

@keyframes fadeInDown {

from { opacity: 0; transform: translateY(-50px); }

to { opacity: 1; transform: translateY(0); }

}

@keyframes fadeInUp {

from { opacity: 0; transform: translateY(50px); }

to { opacity: 1; transform: translateY(0); }

}

</style>

</head>

<body>

<header>

<h1>Arsh Chaggar</h1>

<p>E-commerce Specialist | Website & CRM Management | 6+ Years at Shades of India</p>

</header>

<section class="about">

<h2>About Me</h2>

<p>I am an e-commerce professional with over 6 years of experience at Shades of India, specializing in website enhancement, CRM management, and order operations. I manage both website backend and frontend workflows, ensuring smooth performance and user experience. While not a technical coder, I excel in coordinating with web development teams, bridging business needs with technical execution to drive growth and efficiency.</p>

</section>

<section class="experience">

<h2>Experience</h2>

<div class="job">

<h3>Shades of India – E-commerce Manager</h3>

<span>2019 – Present</span>

<ul>

<li>Manage end-to-end website operations including backend and frontend oversight.</li>

<li>Coordinate with web development teams for continuous website enhancement.</li>

<li>Oversee CRM workflows to improve customer retention and engagement.</li>

<li>Handle order management and ensure smooth operational execution.</li>

<li>Drive initiatives to optimize website performance and user experience.</li>

</ul>

</div>

</section>

<section class="skills">

<h2>Skills</h2>

<ul class="skills-list">

<li>E-commerce Operations</li>

<li>Website Backend Management</li>

<li>Website Frontend Oversight</li>

<li>CRM Systems</li>

<li>Order Management</li>

<li>Team Coordination</li>

<li>Website Enhancement</li>

<li>Process Optimization</li>

</ul>

</section>

<section class="contact">

<h2>Contact</h2>

<p>Email: <a href="mailto:yourname@email.com">yourname@email.com</a></p>

<p>LinkedIn: <a href="#">linkedin.com/in/yourprofile</a></p>

<p>Phone: +91-XXXXXXXXXX</p>

<a href="#" class="resume-btn">Download Resume (PDF)</a>

</section>

<footer>

<p>© 2025 Arsh Chaggar. All rights reserved.</p>

</footer>

<script>

const sections = document.querySelectorAll('section');

const options = { threshold: 0.2 };

const observer = new IntersectionObserver((entries, observer) => {

entries.forEach(entry => {

if (entry.isIntersecting) {

entry.target.classList.add('visible');

observer.unobserve(entry.target);

}

});

}, options);

sections.forEach(section => {

observer.observe(section);

});

</script>

</body>

</html>